

Jim Diotte

Focusing on building inclusive and user-friendly designs backed by 25 years of UI/UX knowledge. This results in satisfied users, improved engagement, and measurable results.

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Tiverton, RI 02878

Recent Work Experience

Lead UX/UI Designer

Envision Technology | Pawtucket, RI
Aug 2016 – Feb 2024

Education

Pratt Institute | Brooklyn, NY
Communications Design, BFA '00

Key Responsibilities

- ▶ Design inclusive, engaging websites that seamlessly align with each client's brand, prioritizing accessibility & ADA compliance
- ▶ System architect: craft & curate UI patterns
- ▶ Collaborate with colleagues across departments
- ▶ Advocate for users through research, UX design, & solving pain-points
- ▶ Deliver impactful presentations
- ▶ Lead sales demos of Craft CMS offerings & its high-level advantages
- ▶ Conduct CMS trainings & consult in content design/writing
- ▶ Conduct modern workplace design questionnaires to gather user needs for MS SharePoint implementation
- ▶ Design sitemaps & wireframes: build document mgmt & intranet flows, co-create optimal UX & maximize system effectiveness
- ▶ Design RFPs, sales presentations & brand guides
- ▶ Boost SEO & social: leverage Craft's SEOmatic & empower marketing to promote case studies via website
- ▶ Spearheaded the transition of 100+ clients from Google's UA to GA4

Past Experience

Art Manager / Sr. Web Designer

Envision | Pawtucket, RI
Jan 2022 – Jun 2023

Sr. Web Designer & Support Specialist

Envision | Pawtucket, RI
Jun 2018 – Jan 2022

Senior Web Designer

Envision | Pawtucket, RI
Aug 2017 – Jun 2018

Web Designer

Envision | Pawtucket, RI
Sep 2016 – Aug 2017

Web Designer

Crown Philanthropic | Pawtucket, RI
Aug 2015 – Jun 2016

Web Designer

Embolden | Pawtucket, RI
Aug 2013 – Dec 2015

Lead Web Designer

Rubic Design | Middletown, RI
Jan 2013 – Aug 2013

Interactive Designer

RDW Group/iFactory |
Providence, RI & Boston, MA
Oct 2002 – Jan 2013

Animator/Illustrator

Rumpus | NY, NY
Jun 2000 – Feb 2002

Skills

Client Relations

Delivering

impactful presentations

Conducting user-centric trainings

Interests

ADA-compliance

Sustainability Design

AI LLM

Software

Figma

Invision

Octopus.io

Illustrator

Photoshop

InDesign

PowerPoint

Adobe Animate

Premier

After Effects

Programming

CSS

HTML

MS Sharepoint

References

Available upon request